

# PRESS RELEASE

## BT EXTENDS GLOBAL REACH OF MEDIA AND BROADCAST SERVICES

24 June 2009: BT Media & Broadcast has signed an agreement with CET Teleport - a provider of media broadcasting and corporate VSAT1 services - to extend its Global Media Network (GMN) reach. The deal enables media and broadcast organisations, in particular local and regional companies in Central and Eastern Europe, Russia as well as Central and North-East Asia, to deliver and exchange large bandwidth content such as high quality, real time video.

BT's existing GMN coverage of more than 70 locations across ten countries will be massively extended providing connectivity across most of the globe, via CET Teleport's access to over 200 geostationary satellites. GMN is a multi-protocol label switching (MPLS) enabled IP network designed specifically for business-grade broadcast traffic.

Under the terms of the agreement, CET Teleport will be offering services and solutions based on BT's GMN in areas where they have previously not been available. Customers also gain access to BT's globally deployed IP network that already touches over 300 points of presence in 170 countries.

Harry Formosa, general manager, BT Media & Broadcast, said: "This deal not only allows BT to offer a compelling proposition to the media market, but it also ties into BT's strategy regarding the creation of ecosystems with customers and suppliers. The CET partnership gives BT a clear advantage by offering us access to other satellite locations that could previously not be covered."

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Ken Armstrong, chief executive officer, CET Teleport said: “The investment made by both companies, in time, resource and monies, will allow us to build and expand capabilities that will support both BT and CET customer base.”

## About CET Teleport

**CET Teleport GmbH** is a specialist teleport services provider run by a management and operations team of highly respected satellite industry professionals who intend to build on the reputation for the excellent quality of service that Hameln has always enjoyed.

The Teleport currently provides a wide range of media broadcasting and corporate VSAT services. It has extensive disaster recovery facilities and a 24/7 Help Desk backed by a large and very experienced engineering team, who manage and maintain the satellite and hub equipment on site and at numerous remote locations. CET Teleport`s plans involve a major investment programme to grow its current service offerings and to add new facilities to expand the types of products and service it can provide for new and existing customers.

## For further information please contact:

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